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**RDA'S** **15<sup>th</sup>** **INTERNATIONAL**  
**CONFERENCE**  
on

**Advances & Challenges in  
Global Business, Management,  
Economics, Tourism and  
Information Technology**

**IC-GBMETIT - 2014**

**November 21 & 22, 2014**

**Pondicherry (INDIA)**

**Program Schedule and Session Details  
Conference Proceedings (CD)**



*Organized by*  
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*In Collaboration with*  
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7.	Diversity Perceptions and Social Capital Among Virtual Teams – <b>Vincent Raj Kumar &amp; Harold Andrew Patrick</b>
8.	Development of E-Commerce in Agriculture – <b>Dr B.S. Sudha &amp; Ashwini S. Diwakar</b>
9.	Economic, Social Environmental and Cultural Impact of Online Tourism in Tamilnadu – <b>P. Premakumari &amp; Dr R. Saraswathy Arvinda Rajah</b>
10.	Internal Communication – A Toolkit for Winning the Hearts and Minds of the People – <b>Dr Usha Devi N., Bhagya GB, Bhargavi VR &amp; Shashikala</b>
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estimating the amount of data to be processed, kind of the data in the querying, handling of slowly changing dimensions. By the consideration of the above three factors the revised bitmap is going to analyse the data in the context of type and amount of data. The data warehousing design depends on dimensions and fact tables, dimension tables are slowly changed as time passes, our work is capturing that SCD data in the form of TYPE-1, TYPE-2, TYPE-3 formats. The implementation of all the above consideration along with bitmap indexing will give the better estimation and in fact the bitmap now used as advisory tool for processing of the queries in a better way.

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### **SWABHIMAN: A ICT Based Financial Inclusion by Bank of Maharashtra**

**Mr. Shyam Jivan Salunkhe**

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The term “financial inclusion” has gained importance since the early 2000s, a result of findings about financial exclusion and its direct correlation to poverty. During the year 2013 Government of India has vision to setup banks branches in India’s 6.25 lakh villages and also tried with this direction. Result of this extension of bank branches is growing in rural India. But the main challenges of Government and banking sector is 3 lakh villages are still remained unbanked. However, the Government of India and Reserve Bank of India has been pushing the concept and idea of financial inclusion in remaining part of rural India and in Maharashtra The Bank of Maharashtra promote the banking services in rural Maharashtra with the support of Ministry of Rural Development, Maharashtra state, with this programme Bank of Maharashtra initially opens Gram Panchayat Level Banking Service Counter in 18000 villages of Ten Districts to provide basic banking services to rural people of Maharashtra to upgrade to economical standard of rural society. This paper focuses on Swabhiman: The financial inclusion Plan of Government of India and the role of Bank of Maharashtra in financial inclusion in the upgrade the economical standard of rural and economically poor people.

**15th**

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*Thanks for your participation in*

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during **April 2015**. The details will be available*

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*We are looking forward to your participation.*

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